



Established 1932

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ADVERTISING RATES

Internet Advertising Costs on www.mirrorspectator.com

Internet traffic: over 25,000 visitors monthly

Homepage ads (3 ads)

1st horizontal

Desktop: 970x250, 970x90, 728x90	one week \$125 one month \$350
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2nd horizontal/square

Desktop can be rectangle or square

Max rectangle: 700x250	one week \$80 one month \$280
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Square: 250x250 (mobile)	one week \$60 one month \$180
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3rd horizontal

Desktop: 970x250, 970x90, 728x90	one week \$65 one month \$210
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Single article (2 ads)

Desktop default size: Keep ads width to 360px max.	one week \$170 one month \$375
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Vertical: 120 x 240, 120x600, 160x600, 300x600	one week \$150 one month \$338
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Horizontal (shows up within long articles)

Desktop: 970x250, 970x90, 728x90	one week \$150 one month \$350
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Category page (1 ad)

Horizontal ad at the bottom of 1st page;

Desktop: 970x250, 970x90, 728x90	one week \$80 one month \$210
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Note: one month means 4 weeks.